



Boston Portuguese Festival

2017

Sponsorship Opportunities

PREMIER - \$10,000 -

Celebrating the Language and Portuguese Heritage

- Premier sponsorship of the 12th edition of the Boston Portuguese Festival.
- Color ad on the back cover of the BPF Program Book.
- Logo on website with relevance and specific mention as a Premier Sponsor.
- Logo placement on BPF website with link back to sponsor website.
- Logo placement on printed event invitations and promotional/marketing materials.
- Literature table at events, if available.
- Recognition and mention in all speeches, press releases and communications with media.

DIAMOND- \$5,000

- Sponsorship credit in press releases which will be sent to local media, including Portuguese radio stations.
- Full page ad in the BPF Program Book.
- Logo placement on BPF website with link back to sponsor website.
- Large-sized logo placement in BPF Program Book.
- Logo on all BPF advertising emails.
- Mention in event speeches.
- Table at the Day of Portugal Parade.

GOLD- \$2,500

- 1/2 page advertisement in the BPF Program Book.
- Medium-sized logo placement on promotional materials.
- Sponsorship mention on the BPF website.
- Mention in event speeches.

SILVER- \$1,000

- 1/4 page advertisement in the BPF Program Book.
- Company listing on BPF website.
- Listing in the BPF Program Book.
- Mention in event speeches.

The organizing committee will entertain other sponsorship possibilities when proposed by an interested party. Contributions from individuals are welcome and will be listed on the BPF website.